



# THE 68th ANNUAL HALLOWEEN PARADE VIENNA

## Sponsors Wanted

Since 1946, the Vienna Halloween Parade has become a trademark event for the Town of Vienna. With more than 30,000 guests in attendance, this year's event will feature Frank Lancaster, the founding Manager of the Vienna Girls Softball League, as Grand Marshal. The theme will be "Celebrating the Tradition of Vienna Girls Sports." This event is only made possible by the generous support of our sponsors who ensure the event adequately represents the people of Vienna while equally providing your business with a worthwhile opportunity to advertise. Thank you for your continued support of the Town of Vienna and making the annual Halloween Parade a success.

**Deadline for sponsorships is October 11, 2014**  
**Event is October 29, 2014**

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*I am pleased to support the 68th Annual Vienna Halloween Parade as a/an:*

\_\_\_\_\_ Sponsor (Details on back)

Business Name: \_\_\_\_\_ Phone: (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_

Contact Person: \_\_\_\_\_ Email: \_\_\_\_\_

CreditCard(Visa/Master/Discover): \_\_\_\_\_

Card Number: \_\_\_\_\_ Exp: \_\_\_\_\_ V Code: \_\_\_\_\_

# HALLOWEEN PARADE VIENNA

## Sponsorships Available

_____ _____ _____	Print Sponsor (1 available)	\$1,500	Will be recognized throughout all broadcasts of the parade and by the parade emcee, listed on the parade banner and in all publicity materials*, and will receive a commemorative poster. Also will be acknowledged with name and logo printed on all posters and flyers for the event.
_____ _____ _____	Media Sponsor (1 available)	\$1,500	Will be recognized throughout all broadcasts of the parade and by the parade emcee, listed on the parade banner and in all publicity materials*, and will receive a commemorative poster. Also will be acknowledged with name and logo on all DVD's.
_____ _____ _____	Stage Sponsors (10 available)	\$500	Will be recognized throughout all broadcasts of the parade and by the parade emcee, listed on the parade banner and in all publicity materials*, and will receive a commemorative poster. Also will be acknowledged with a large banner on the stage that will be visible from the street, as well as on the Cable Channel 10 and Town of Vienna Community Network (TVCN).
_____ _____ _____	Main Entertainment Sponsor - Redskins Marching Band	\$3,000	Add entertainment to the parade by sponsoring The Washington Redskins Marching Band! Will be recognized throughout all broadcasts of the parade and by the parade emcee and in all publicity materials*. Will receive a banner which you get to carry in the parade and keep, and will receive a commemorative poster. Also will be acknowledged with name and logo printed on all posters and flyers for the event.
_____ _____ _____	Entertainment Sponsor	\$500 - \$2,000	Add entertainment to the parade by sponsoring a specific entry. Will be recognized by the parade emcee and on a banner which you will get to carry in the parade and keep!
_____ _____ _____	Goodie Bag Sponsors (2 available)	\$500	Sponsors will have their name and company logo on all goodie bags. Will be recognized by the parade emcee, on the parade banner and in publicity materials*, and will receive a commemorative poster.
_____ _____ _____	Goodie Bag Items	FREE	Provide entertaining items for the costumed children while providing visibility for your business (1000 pieces each). Choose toys, candy, kid-friendly coupons or get creative! Contact or <a href="mailto:parade@viennabusiness.org">parade@viennabusiness.org</a> for more information.

\*Sponsors will be included on most promotional materials and email blasts, except flyers distributed to schools, per FCPS regulations.

**Contact (571) 550-2483 or [parade@viennabusiness.org](mailto:parade@viennabusiness.org) for more information.**

Please make your checks payable to the Vienna Business Association and send to:

Vienna Business Association  
320 Maple Avenue, West #122  
Vienna, VA 22180